

**DEPARTMENT ADMINISTRATIVE ORDER NO. 10-10 _____
SERIES OF 2010**

**SUBJECT : FURTHER AMENDING THE REVISED IMPLEMENTING RULES
AND REGULATIONS OF ACT NO. 3883, AS AMENDED,
OTHERWISE KNOWN AS THE BUSINESS NAME LAW,
PRESCRIBING FOR NEW REGISTRATION FEES**

WHEREAS the Department of Trade and Industry (DTI) pursuant to *Title X, Book IV of the Administrative Code of 1987* and to effectively implement the provisions of *Act No. 3883, as amended*, otherwise known as the Business Name Law has issued *Department Administrative Orders Nos. 10-01, 10-03 and 10-08 all Series of 2010*, implementing the same Act;

WHEREAS, the aforesaid implementing rules have instituted a localized scheme for registration of business name that entails imposition of a four-tiered registration fee/ladderized system based on geographic divisions. Said proposed adjusted fees were part of the topics presented in a series of public consultation;

WHEREAS, Memorandum Circular No. 137 dated 30 July 2007 issued by the Office of the President mandates prior approval by the National Economic and Development Authority (NEDA) Board of any increase or adjustment of government imposed fees;

WHEREAS, DTI has sought the approval of the NEDA Board of the proposed adjusted fees;

WHEREAS, a NEDA certification dated 10 December 2010 states that "the NEDA Board through ad referendum approved the Proposal of the Department of Trade and Industry (DTI) for Modification of the Fee for Business Name Registration";

THEREFORE, the following is hereby prescribed.

SECTION 1. Subsection 9.1 of Rule II of *DAO No. 10-01 Series of 2010* as amended is further amended to read as follows:

“Section 9. Fees

9.1 The Department shall collect THE FOLLOWING REGISTRATION FEES FOR EVERY APPLICATION FOR REGISTRATION OF BUSINESS NAME (ORIGINAL AND RENEWAL) DEPENDING ON THE TERRITORIAL JURISDICTION COVERED IN THE APPLICATION:

10.1.1 BARANGAY	- PHP 200.00
10.1.2 CITY/MUNICIPALITY	- PHP 500.00
10.1.3 REGIONAL	- PHP 1,000.00
10.1.4 NATIONAL	- PHP 2,000.00”

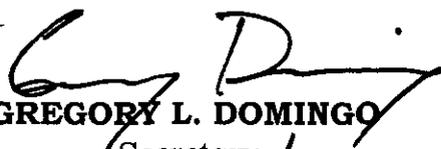
SECTION 2. Repealing Clause

All orders, rules and regulations pertaining to the registration of BNs which are inconsistent herewith are hereby repealed or modified accordingly.

SECTION 3. Effectivity Clause

This Order shall take effect upon its publication in two (2) newspapers of general circulation. Three (3) copies of this Order shall be sent to the National Administrative Register at the University of the Philippines Law Center.

Done this 15th day of December 2010 in the City of Makati, Philippines.


GREGORY L. DOMINGO
Secretary

Recommended by:


ZENAIDA CUISON MAGLAYA
Undersecretary
Consumer Welfare and
Trade Regulation Group


VICTORIO MARIO A. DIMAGIBA
Director
Bureau of Trade Regulation and
Consumer Protection 12/15/10

NS
line
ER
ght
the
his
will
any
not
is



**DEPARTMENT ADMINISTRATIVE ORDER NO. 10-10
SERIES OF 2010
(NEW BUSINESS NAME REGISTRATION FEES)**

SUBJECT: FURTHER AMENDING THE REVISED IMPLEMENTING RULES AND REGULATIONS OF ACT NO. 3883, AS AMENDED, OTHERWISE KNOWN AS THE BUSINESS NAME-LAW, PRESCRIBING FOR NEW REGISTRATION FEES

WHEREAS the Department of Trade and Industry (DTI) pursuant to *Title X, Book IV of the Administrative Code of 1987* and to effectively implement the provisions of Act No. 3883, as amended, otherwise known as the Business Name Law has issued Department Administrative Orders Nos. 10-01, 10-03 and 10-08 all Series of 2010, implementing the same Act;

WHEREAS, the aforesaid implementing rules have instituted a localized scheme for registration of business name that entails imposition of a four-tiered registration fee/ladderized system based on geographic divisions. Said proposed adjusted fees were part of the topics presented in a series of public consultation;

WHEREAS, Memorandum Circular No. 137 dated 30 July 2007 issued by the Office of the President mandates prior approval by the National Economic and Development Authority (NEDA) Board of any increase or adjustment of government imposed fees;

WHEREAS, DTI has sought the approval of the NEDA Board of the proposed adjusted fees;

WHEREAS, a NEDA certification dated 10 December 2010 states that "the NEDA Board through ad referendum approved the Proposal of the Department of Trade and Industry (DTI) for Modification of the Fee for Business Name Registration.";

THEREFORE, the following is hereby prescribed.

SECTION 1. Subsection 9.1 of Rule II of DAO No. 10-01 Series of 2010 as amended is further amended to read as follows:

"Section 9. Fees

9.1 The Department shall collect THE FOLLOWING REGISTRATION FEES FOR EVERY APPLICATION FOR REGISTRATION OF BUSINESS NAME (ORIGINAL AND RENEWAL) DEPENDING ON THE TERRITORIAL JURISDICTION COVERED IN THE APPLICATION:

- 10.1.1 BARANGAY - PHP 200.00
- 10.1.2 CITY/MUNICIPALITY - PHP 500.00
- 10.1.3 REGIONAL - PHP 1,000.00
- 10.1.4 NATIONAL - PHP 2,000.00"

SECTION 2. Repealing Clause

All orders, rules and regulations pertaining to the registration of BNs which are inconsistent herewith are hereby repealed or modified accordingly.

SECTION 3. Effectivity Clause

This Order shall take effect upon its publication in two (2) newspapers of general circulation. Three (3) copies of this Order shall be sent to the National Administrative Register at the University of the Philippines Law Center.

Done this 15th day of December 2010 in the City of Makati, Philippines.

GREGORY L. DOMINGO
Secretary

Recommended by:

ZENAIDA CUISON MAGLAYA
Undersecretary
Consumer Welfare and
Trade Regulation Group

VICTORIO MARIO A. DIMAGIBA
Director
Bureau of Trade Regulation and
Consumer Protection

NS
ine
ER
jnt
the
S
will
any
not
S



**DEPARTMENT ADMINISTRATIVE ORDER NO. 10-10
SERIES OF 2010
(NEW BUSINESS NAME REGISTRATION FEES)**

SUBJECT: FURTHER AMENDING THE REVISED IMPLEMENTING RULES AND REGULATIONS OF ACT NO. 3883, AS AMENDED, OTHERWISE KNOWN AS THE BUSINESS NAME LAW, PRESCRIBING FOR NEW REGISTRATION FEES

WHEREAS the Department of Trade and Industry (DTI) pursuant to *Title X, Book IV of the Administrative Code of 1987* and to effectively implement the provisions of Act No. 3883, as amended, otherwise known as the Business Name Law has issued Department Administrative Orders Nos. 10-01, 10-03 and 10-08 all Series of 2010, implementing the same Act;

WHEREAS, the aforesaid implementing rules have instituted a localized scheme for registration of business name that entails imposition of a four-tiered registration fee/ladderized system based on geographic divisions. Said proposed adjusted fees were part of the topics presented in a series of public consultation;

WHEREAS, Memorandum Circular No. 137 dated 30 July 2007 issued by the Office of the President mandates prior approval by the National Economic and Development Authority (NEDA) Board of any increase or adjustment of government imposed fees;

WHEREAS, DTI has sought the approval of the NEDA Board of the proposed adjusted fees;

WHEREAS, a NEDA certification dated 10 December 2010 states that "the NEDA Board through ad referendum approved the Proposal of the Department of Trade and Industry (DTI) for Modification of the Fee for Business Name Registration.";

THEREFORE, the following is hereby prescribed.

SECTION 1. Subsection 9.1 of Rule II of DAO No. 10-01 Series of 2010 as amended is further amended to read as follows:

"Section 9. Fees

9.1 The Department shall collect THE FOLLOWING REGISTRATION FEES FOR EVERY APPLICATION FOR REGISTRATION OF BUSINESS NAME (ORIGINAL AND RENEWAL) DEPENDING ON THE TERRITORIAL JURISDICTION COVERED IN THE APPLICATION:

10.1.1 BARANGAY	- PHP 200.00
10.1.2 CITY/MUNICIPALITY	- PHP 500.00
10.1.3 REGIONAL	- PHP 1,000.00
10.1.4 NATIONAL	- PHP 2,000.00"

SECTION 2. Repealing Clause

All orders, rules and regulations pertaining to the registration of BNs which are inconsistent herewith are hereby repealed or modified accordingly

SECTION 3. Effectivity Clause

This Order shall take effect upon its publication in two (2) newspapers of general circulation. Three (3) copies of this Order shall be sent to the National Administrative Register at the University of the Philippines Law Center.

Done this 15th day of December 2010 in the City of Makati, Philippines.

GREGORY L. DOMINGO
Secretary

Recommended by:

ZENAIDA CUISON MAGLAYA
Undersecretary
Consumer Welfare and
Trade Regulation Group

VICTORIO MARIO A. DIMAGIBA
Director
Bureau of Trade Regulation and
Consumer Protection



DTI ISSUANCES

Records Section
BY: Flor P. Gonzales

GENERAL
ADMINISTRATIVE
SERVICE

Department Administrative 10

10 - 1 **Revised Implementing Rules and Regulations of Act No. 3883,
As Amended Otherwise Known as the Business Name Law**

Remarks:

BTRCP **SIGNATORY PETER B. FAVILA**

EMPLOYEE CONCERN:

Dimagiba, Victorio Mario A.

Maglaya, Zenaida C.

10 - 2 **Addenda to Department Administrative Order No. 2, series of
1993 or the Rules and Regulations Implementing Republic Act
No. 7394, Otherwise Known as the Consumer Act of the
Philippines Particularly Chapter VI thereof on Sales Promotion**

Remarks:

BTRCP **SIGNATORY PETER B. FAVILA**

EMPLOYEE CONCERN:

Maglaya, Zenaida C.

Dimagiba, Victorio Mario A.

10 - 3 **Revised Implementing Rules and Regulations of Act No. 3883,
as amended otherwise known as the Business Name Law**

Remarks:

BTRCP **SIGNATORY JESLI A. LAPUS**

EMPLOYEE CONCERN:

Maglaya, Zenaida C.

Dimagiba, Victorio Mario A.

10 - 4 **Guidelines on the Issuance, Use and Redemption of Gift
Checks, Certificates or Gift Cards in accordance with Republic
Act nO. 7394 or the Consumer Act of the Philippines, and for
other Purposes**

Remarks:

BTRCP **SIGNATORY JESLI A. LAPUS**

EMPLOYEE CONCERN:

Agoncillo-Reyes, Felicitas R.

Dimagiba, Victorio Mario A.

10 - 5

Recall of PNS 127:2004 - Cold reduced carbon steel sheet of commercial and drawing qualities - Specifications from the list of Mandatory Philippine National Standards

Remarks:

BPS **SIGNATORY** JESLI A. LAPUS

EMPLOYEE CONCERN:

Botor, Cirila S.

10 - 6

Transfer of the Import-Related Functions of Garments and Textile Import Services to the Board of Investment

Remarks:

BOI **SIGNATORY** JESLI A. LAPUS

EMPLOYEE CONCERN:

EMPLOYEE CONCERN

10 - 7

Guidelines in Implementing the Nationwide Upscaling of Reforms in Processing Business Permits and Licenses in All Cities and Municipalities in the Philippines

Remarks:

OPR **SIGNATORY** GREGORY L. DOMINGO

EMPLOYEE CONCERN:

Domingo, Gregory L.

Robredo, Jesse M.

10 - 8

Further Amending the Revised and Regulations of Act No. 3883, as Amended, otherwise known as the Business Name Law

Remarks:

BTRCP **SIGNATORY** GREGORY L. DOMINGO

EMPLOYEE CONCERN:

Maglaya, Zenaida C.

10 - 9

Prescribing Rules Governing the Accreditation of Certification Authorities for Digital Signatures

Remarks:

ECO **SIGNATORY** GREGORY L. DOMINGO

EMPLOYEE CONCERN:

Zabala, Maria Concepcion S.

Cristobal, Adrian S. Jr.,

10 - 10

Further Amending the Revised Implementing Rules and Regulations of Act No. 3883, as Amended, otherwise known as the Business Name Law, Prescribing for New Registration Fees

Remarks:

BTRCP

SIGNATORY GREGORY L. DOMINGO

EMPLOYEE CONCERN:

Dimagiba, Victorio Mario A.